

INSTRUCTIONS FOR PETITION CIRCULATORS
****Signature Return Deadline: February 27, 2012!****

Please follow these simple steps:

- 1. Receive approval from the pastor**
 - 2. Designate Sunday for signature gathering**
 - 3. Nominate parish captain and volunteer team**
 - 4. Review petition guidelines and tips (below). If your volunteers would like additional information or training, they should contact the campaigns directly.** For SAFE CA, contact Ana Zamora, SAFE CA Campaign Director at 415-525-9000 or email ana@safecalifornia.org. For the Parental Notification Initiative, contact Astrid Bennett, Parental Notification Initiative Coordinator at astridmaria@gmail.com.
 - 5. Gather signatures following proper protocol (below) and send signed petitions directly to the campaign by February 27th, 2012**
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Petitions must be signed correctly or else they cannot be counted. Here are the (simple) rules:

- √ Only registered California voters can sign, so always ask people first off if they are registered to vote;
- √ Once volunteers have collected signatures, they must fill out the Declaration of Circulator in its entirety and sign in the space provided as the circulator or signatures will not be counted. This includes the following:
- √ Each petition is good for ONLY ONE COUNTY, and the county must be written in the box at the top. If someone signs the wrong county, simply cross them off that petition and have them sign the correct one;
- √ Voters must sign petitions only for the specific county in which they are registered and they must fill in the address at which they are registered. When gathering at an event or public place, multiple petitions are necessary because the public will inevitably be from different counties;
- √ Voters must sign their names as they are registered and print name and address completely and legibly—the signer's address must match the voter registration roles or else the signature will be invalidated; the address on the petition must be voter's physical address as registered, and PO Boxes are not permitted.
- √ Signers themselves must fill out all information completely or else the signature will be invalidated and may sign only once;
- √ Use blue or black ink on petitions.

Return petitions PROMPTLY! The deadline for returning signed petitions to the campaigns is February 27th. You should return petitions to the campaign on a weekly basis, even if you only have a few signatures. Send signed petitions directly to the designated location below:

For Campaign for SAFE California
237 Kearny St., #334
San Francisco, CA 94108
www.safecalifornia.org

For the Parental Notification Initiative:
P.O. Box 7097, Long Beach, CA 90807
1-855-263-2254, www.CAParentalRights.org

TIPS FOR SUCCESSFUL SIGNATURE GATHERING (cont.)

Be Prepared: This helps you to be efficient and make the most of your time!

- ✓ Organize your petitions in a way that makes sense to you.
- ✓ Carry four large clipboards/cardboard pads, extra pens, petitions, laminated maps, and some volunteer flyers.
- ✓ Have multiple clipboards that contain the county you're in and one clipboard for people who may be registered out of county.
- ✓ Be meticulous with first signature on sheet. If the first person does it correctly, most likely others will follow.

Be Quick: Say as little as possible, and find a line that works for you while still staying on message. When someone is signing, don't hover because that's the best time to attract other signers – try to use all of your clipboards at once by drawing four signers.

Be Friendly: Always, always stay positive.

- ✓ Your friendliness reflects well on the campaign, and your friendly attitude is also important for the morale of other signature gatherers. Your attitude is contagious.
- ✓ Avoid arguments - they waste time and energy;
- ✓ Be inviting: Have fun and keep your poster visible,
- ✓ Project a dynamic and pleasant demeanor; Be high energy - not passive;
- ✓ Maintain a presentable appearance - wear comfortable shoes;
- ✓ Establish eye contact with individual people;
- ✓ Have fun!

Other Best Practices:

- ✓ Wave and smile to get people's attention.
- ✓ Hold the clipboard at your side so it's not a distraction.

SEND PETITIONS INTO THE CAMPAIGN OFFICE WEEKLY. Mail or drop off the petitions to the campaign office on a weekly basis. Send them in if you have just 3 OR MORE SIGNATURES. Please send via regular first class mail; please don't send certified mail!

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DON'T FORGET TO COMPLETE THE DECLARATION OF CIRCULATOR SECTION. Your petitions will not count if this is not filled in completely, signed, and dated.